Poster award GOR 11 – Decision (Prof. Heiner Barz)

We had to choose the best poster out of 19 posters which were selected by the program committee for today's poster session.

Members of our Jury are:

Dr. Eva Maria Becker (University of distance learning, Hagen)

Wolfang Ziniel (University of Vienna)

Martin Heidingsfelder (succedeo online research)

Dr. Ulf Tranow and myself (University Düsseldorf)

The decision wasn't easy to make as we have seen several excellent posters.

There are outstanding posters from east and west Germany, but also from abroad, e.g. from Poland, from Austria, from Spain or from the United Kingdom.

Some of them are impressing because of their distinct and easy-accessible design. Others show a very high quality of methodological expertise.

Not to forget that there are numerous posters about exiting topics, such as

The Relevance of Online Media for Elections,

Amazons Mechanical Turk

The problems of online-information for Health Issues

Facebook Traffic

The relevance of educational beliefs for the enhancement of eLearning

And the very, very important Topic of Online Dating

It comes to a photo finish as there were three posters shortlisted:

1. "What a girl wants" – Female playing patterns in Internet-based games

   by Dr. Daniel Schultheiss of the Ilmenau University of Technology

   He impressed by a very clear introduction to his research, which shows that today's girls are also becoming a relevant target group for Internet-based games, not despite but because of their different playing patterns.

2. Determinants of Social Business Network Usage Behavior – Applying the Technology Acceptance Model and it's Extensions

   by Dr. Guido Moeser of the University of Siegen and Gero Schwenk and Heiko Moryson of the University of Giessen

To be honest, I'm not shure, if I really get the clue, but the colleagues of our jury told me, that the results are terrific and remarkable. It proved the significance of the influence of social pressure on using the social business networks like LinkedIn and XING.

3. Studying Twitter conversations as (dynamic) graphs: visualization and structural comparison

   by Dr. Cornelius Puschmann, Dr. Katrin Weller and Evelyn Dröge of the Heinrich Heine University Düsseldorf

   This poster offers a new approach of presenting data by using graph analysis and visualization for the study of Twitter communication, specifically around events such as academic conferences, political discourse and natural disasters.

So far – these are the posters we took into consideration.

And the winner is, …, the winners are ….

   Dr. Cornelius Puschmann, Dr. Katrin Weller and Evelyn Dröge of the Heinrich Heine University Düsseldorf

It's not my fault, that the jury has chosen an inhouse award-winner – the members of the jury had to do a hard job to convince me. And further more:

I am not sure, if I am really the right person to give you the poster award. I am still not sure what the meaning of twitter is exactly. I heard much about it, but most of it is contradicting to me. I heard on this GOR-Conference, that twitter is very usefull for simultaneous communication – but I also heard, that only 1% of current students use it in an active way.

But as we all realized during the last week and the last days this subject is very up-to-date. Due to his poster abstract it dealt with the Twitter communication, specifically around academic conferences and natural disasters. We add: Unfortunatunately … as this is a very current topic.

This award shows that we appreciate your innovative and risky new way to present graphs, but also means that we encourage you to go on with your research about Twitter. And maybe on the next GOR-Conference you will already be able to present us the ultimate answer to the importance of Twitter. Maybe then it's possible to decide whether Twitter is only fashion or if it remains even longer as part of Web 2.0 or even Web 3.0.

Congratulations!!!